

RURAL COLLEGE KANAKAPURA

DEPARTMENT OF COMMERCE AND ADMINISTRATION

BUSINESS EXHIBITION REPORT – 2021-22

Due to Covid-19 no events were organised in past academic year 2020-21. In this Academic year 2021-22 exhibition was organised to active the talents of our Bcom and BBA students.



Business Exhibition was organised on 29/06/2022 under the banner “Vaaniyyothsava”.

Around 25 teams participated and exhibited various innovative concept. Faculty members of the department were so supportive and guided students and helped them in making their presentation mind blowing. Exhibition concentrated much on Entrepreneurship, Commerce city, Eco friendly, Small scale industries, product adulteration, Go green, Bitcoin, Wealth out of waste , stock exchanges etc and created literacy regarding this in the mind of general public.



Most attractive one was fireless cooking and which drag the attention of audience for having organic and healthy food life style one has to follow. Exhibition also put efforts in bringing awareness in the my of viewer towards misleading advertisement, product adulteration and skin care products.



Hence Top 5 teams were awarded with shield and medals and event had a great success with students effort and great support of Management, Principal and Faculties.