

NAAC RE-ACCREDITED WITH B**



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(Affiliated to Bangalore University)

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REPORT ON PLASTIC FREE CAMPAIGN

Date:08/11/2019 Place: Kanakapura town

Presence: Bcom volunteers and Faculty Number of students: 17

If we want to move towards a low-polluting, sustainable society, we need to get consumers to think about their purchases. Taking the motive into the account all the Participating Institute (PI) worked in their adopted village for the cleanliness drive. Maintaining cleanliness is the essential part of healthy living because it is the cleanliness only which helps to improve our personality by keeping clean externally and internally. This awareness program was flagged by Assistant Professor Miss Sowmya K Department of commerce who encouraged all the UG and PG students of the department along with faculty members to undertake this awareness campaign at Kanakapura. Reuse and Recycling is not the only effective solution to plastic pollution, but one has to avoid the use of plastic wherever possible.

1st Bcom students conducted a campaign to highlight using Eco-friendly bags on Nov 8th 2019. They visited the bazars and received positive response in favour of bags made from eco friendly material like paper and cloth.

Shopkeepers and consumers greeted us, municipal corpotion officials appreciated our efforts and concern for ecology.

PRINCIPAL
RURAL COLLEGE
KANAKAPURA-562 117
Ramanagara District.

Our students creating awareness regarding usage of Eco friendly bags among street vendors and in super markets







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THE RURAL COLLEGE, KANAKAPURA-562117

Program Name: <u>Fco-frienly</u> plastic free Campaign.

Date: 08/11/2019.

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